

ZOÉ FOUNDATION ZAMBON OPEN EDUCATION

MEETINGS, EDUCATION AND PARTNERSHIPS

The ZOÉ – Zambon Open Education Foundation contributes to the development of knowledge, information sharing, and communication improvement in the health and well-being fields through events, educational activities and cultural initiatives.

In addition, by promoting meetings with national and international experts and scientists and availing of the precious support of its team of Volunteers, ZOÉ raises awareness on the importance of self-care and well-being.

In March 2018, Zoé promoted the Vicenza edition of the **Brain Awareness Week**, a worldwide campaign that every year presents progress and benefits of scientific research on the brain, based on the work performed by different partners all over the world. The **10th edition of Vivere sani, Vivere bene** (Live healthily, Live well) was held in October. The

main topic was a *healthy mind*. **26 events in 9 days, 31 leading figures and 5,500 participants** gathered to promote life styles that preserve daily well-being, and to give insights into self-care and care of others throughout the disease.

Furthermore, during the year, 223 volunteers specialised in reading aloud, participated in the *Tessitori di Voce* project in 5 cities in Northern Italy, to give relief to patients undergoing long-term care in hospitals – also those affected by neurodegenerative diseases – and to the elderly.

Finally, thanks to Zoé, the famous **writer Jace** transformed an area of Vicenza into an open-air work of art that underlines the importance of restoring the value of imagination that allows us to dream. **Looking beyond the present to invent the future.**



BRAIN AWARENESS WEEK: TO PRESENT
PROGRESS AND BENEFITS OF SCIENTIFIC
RESEARCH ON THE BRAIN

VIVERE SANI VIVERE BENE: TO PROMOTE LIFE
STYLES THAT PRESERVE DAILY WELL-BEING

TESSITORI DI VOCE: TO GIVE RELIEF TO PATIENTS
UNDERGOING LONG-TERM CARE
IN HOSPITALS AND TO THE ELDERLY